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Development Ratings CIC, a UK-based non-profit organization, is planning to establish an office in Vietnam where the organization would cover the country along with Cambodia and Laos.

Peter Sorensen, expected country director for Development Ratings in Vietnam, said when it comes to donating to NGOs or charities working in the country, most private enterprises or philanthropists only know about the major and well-known NGOs.

“Hardly anyone knows about the smaller NGOs in the region even though they do works here that are equally important,” Sorensen said. “And we want to put their names in front of the global business donors and philanthropists.”

According to Sorensen, the idea of Development Ratings is to analyze an NGO on its strategy, financials, operations and funding outlook; rate them and publish the results on its website.

The donors, especially the private and company donors, would have an idea about the efficiency and effectiveness of these NGOs’ projects and whether they would want to give their money to them.

So far, Development Ratings, which works to rate the operations of non-governmental organizations working in poverty reduction in developing countries, has reviewed 1,400 organizations in about 42 countries and rated around 30.

Those who aren’t rated are considered not “quite effective” in their operations, according to Sorensen.

Sorensen said over the next year, the organization is hoping to rate about 10-20 mid-sized organizations in Vietnam, Cambodia and Laos.

Reported by Huong Le

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